



President's Report & Strategic Plan Annual Meeting 2023

PRESENTED BY: DIFIBRILLATOR (DIANNE SILVA)

2022 – A year of evolution & change

A Snapshot

- ▶ First year since 2009 without an Executive Director
- ▶ Small core staff contingent supervised by BoD
- ▶ WFTDA declared a surplus
- ▶ WFTDA, WFTDI & Quad Media run by independent boards
- ▶ ART Project Report Received
- ▶ Competitive play overhauled
- ▶ Began rebuilding membership post COVID-19
 - ▶ 380 member leagues (additional 54 B & C teams registered)
- ▶ Reassessed the COVID-19 return to play – accessibility and ART principals
- ▶ Cleared Grievance Backlog – BoD led
- ▶ BoD has more International members than American members



Competitive Play re-imagined – key points

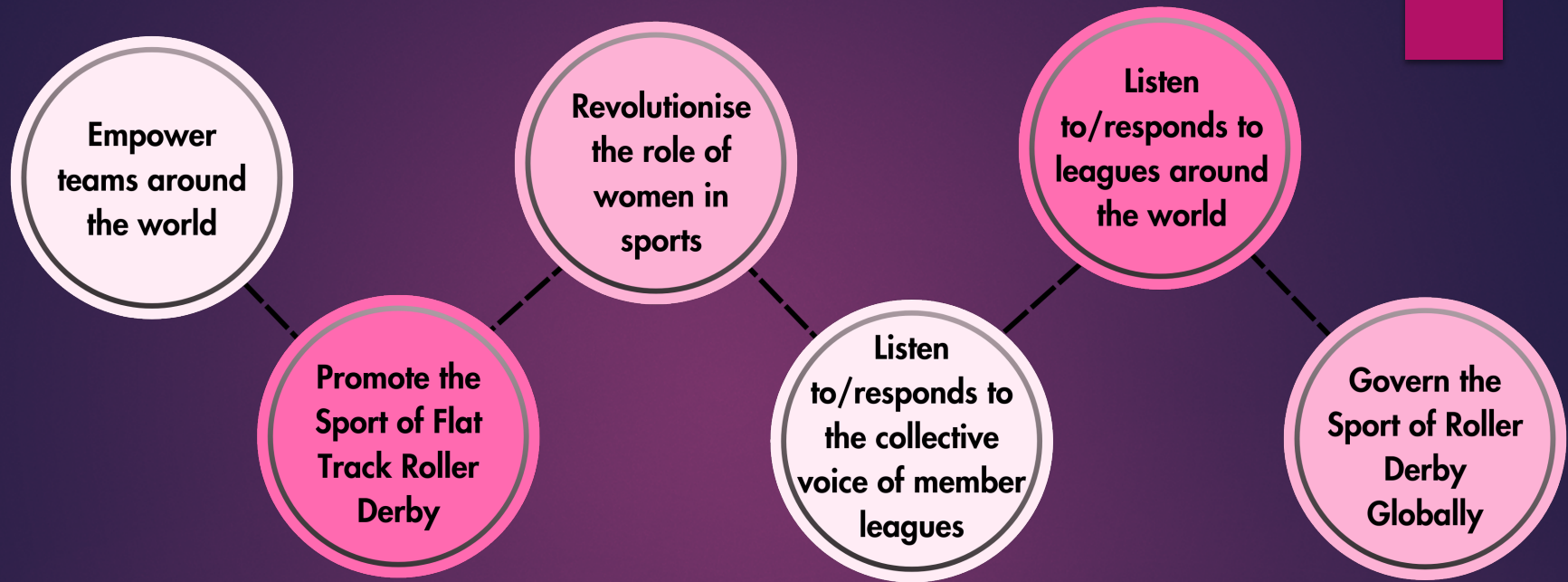
- ▶ Moved to an 18-month cycle
- ▶ Regional Cups & Hydra-Style Competition
- ▶ Focused on regional gameplay
- ▶ Space for both regional and international gameplay (GUR)
- ▶ Robustly interrogating the fragility of rankings
- ▶ Allowed for more than one team per league to be ranked (B's & C's etc.)
- ▶ Amended Charter regulations - players allowed on 2 charters simultaneously

Grievance Committee

- ▶ Grievance was paused pre-pandemic owing to volunteer burnout
- ▶ BoD reengaged grievance in 21/22 and closed outstanding grievances
- ▶ Began discussing the restructure of grievance with focus on:
 - ▶ Empowering leagues to handle grievances effectively
 - ▶ Equipping members and leagues with resources and education
 - ▶ Sharing inter organisational data on suspended individuals (WFTDA/JRDA/MRDA)
 - ▶ Conversations to understand volunteer capacities within grievance
- ▶ Currently processing new grievances as needed

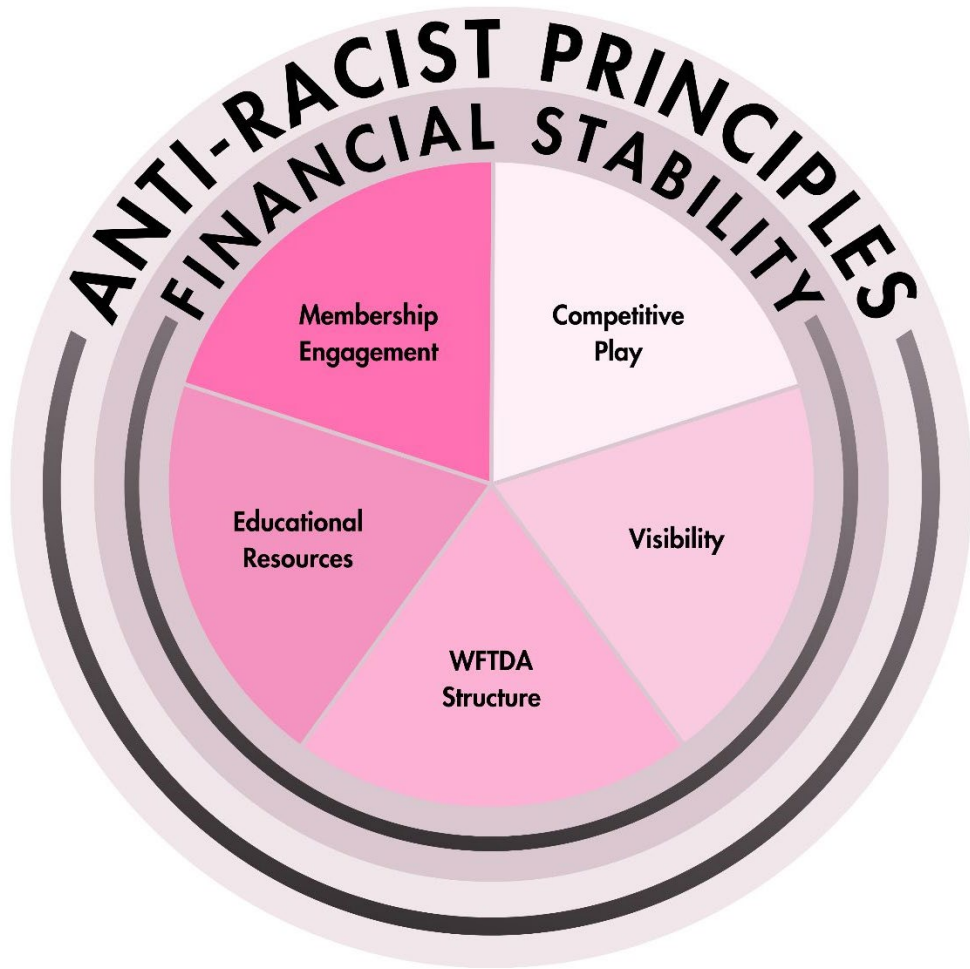


2023-2024 Strategic Plan



BoD's Guiding Principles

GOALS





ANTI-RACIST PRINCIPLES

- **ALL strategic goals & decisions underpinned by Anti-Racist principles**
- ART Project Report received - to implement in a staged approach
- **Help Wanted:** Anti-Racism Specialist (BoD position)



FINANCIAL STABILITY

Underpins all decisions

- Fundraising plan
- Clear & accurate budgets
- Grow membership & membership offering
- Debt management
- **Help Wanted:** Non-Profit Fundraiser & CA/Accountant (BoD position)

WFTDA Structure

- ▶ Simplify structure and membership pillars – with clear lines of reporting to BoD
- ▶ Establish/firm up the relationships with NGBs/RGBs and work hand in hand
- ▶ Regular Round-Tables & Feedback
- ▶ **Help Wanted:** Operational/Strategic Planning specialists (BoD Position)



**WFTDA
Structure**

WFTDA Structure cont.

Grievance:

- ▶ Restructure with assistance from experts, RGBs & NGBs
- ▶ Focus on education and provision of resources
- ▶ Partner with International organisations who are specialists in mediation and conflict resolution
- ▶ Shift towards restorative justice vs punitive outcomes (where possible)
- ▶ **Help Wanted:** Mediators/Councilors/Conflict Resolution specialists (BoD and Committee Positions)



**WFTDA
Structure**

Membership Engagement

- ▶ Deep dive into understanding the life cycle of membership
- ▶ Understand Membership experiences throughout the life cycle, to create intentional membership at all stages - ensuring that this includes officials and other volunteers
- ▶ Create a volunteer drive and plan
- ▶ Regular regional and membership roundtables and Town Halls.



**Membership
Engagement**

Membership Engagement cont.

- ▶ Officiating recruitment, engagement and retention plan
- ▶ Strong and engaging member services across all aspects of membership
- ▶ **Help Wanted:** Member engagement/
Employee Engagement/People's Person
(BoD Position)



**Membership
Engagement**

Competitive Play

- ▶ Implementation & review of the new structure
- ▶ Further develop new sanctioning system
- ▶ Officiating - Accessibility, Opportunity, Equality & Education
- ▶ **Help Wanted:**
 - ▶ Competitive Play Volunteers
 - ▶ Regional Cup/Tournament Hosts
 - ▶ Announcers (live/on-site and Remote Studio)

**Competitive
Play**

Educational Resources

- ▶ Ensure that opportunities and resources are available to all - Skaters and officials alike
- ▶ Create tools for membership
- ▶ Risk management resources
- ▶ Ensure that they are easy to find and easy to understand (language and simplicity)
- ▶ **Help Wanted:**
 - ▶ An educator who is familiar with WFTDA systems and can assist with oversight of the education pillar (BoD Position)
 - ▶ Librarian (appointed position) - assist in locating, cataloguing and accessing resources (BoD Position)



**Educational
Resources**

Visibility

- ▶ Create resources to assist leagues in promoting roller derby
- ▶ Build bigger fanbases and explore avenues of exposure for the sport
- ▶ Create campaigns that assist leagues in roller derby recruitment
- ▶ Build media and video campaigns with WFTDA.TV

- ▶ **Help Wanted:**
 - ▶ Marketing strategist (BoD Position)
 - ▶ Marketing pillar volunteers (design, copy, creatives etc.)



Visibility

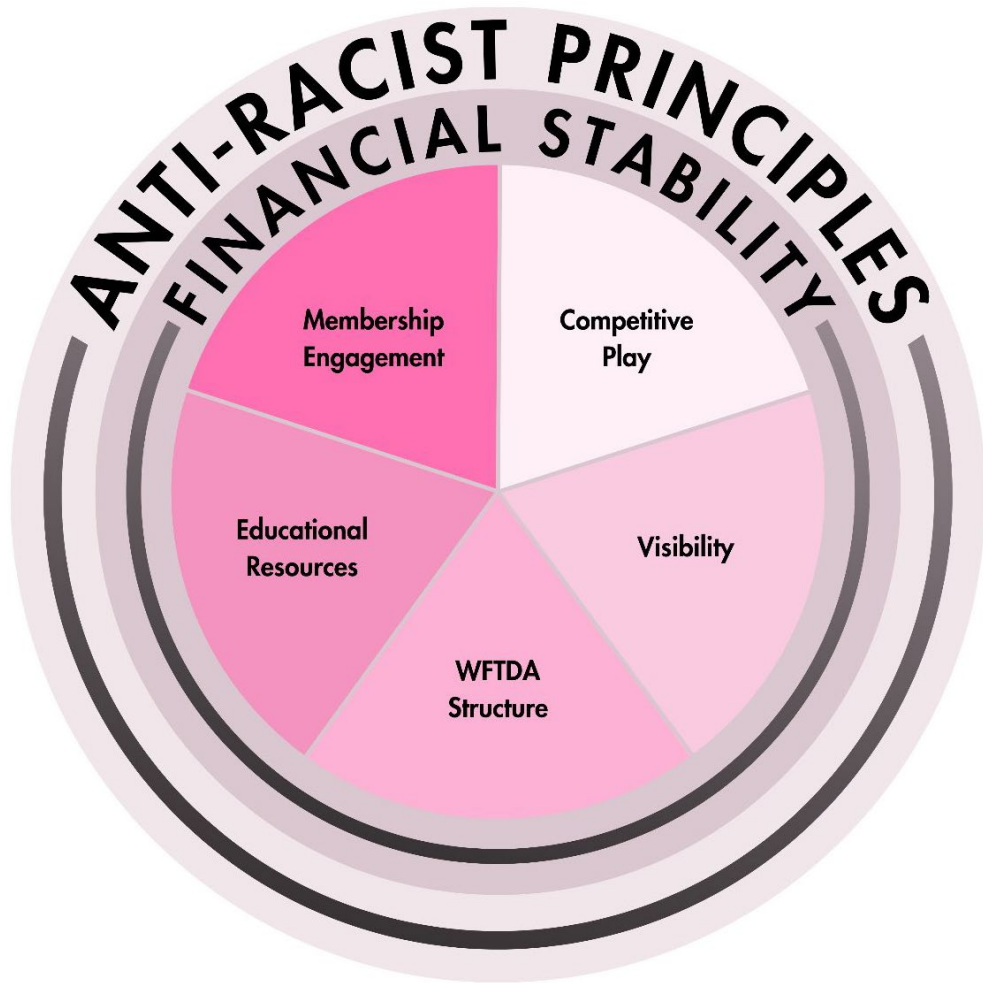
Questions & Contact

- ▶ Any Questions? Want to Chat? Let's set up a Zoom!
- ▶ Email: difibrillator@wftda.com
- ▶ Phone/WhatsApp/iMessage: +27 83 313 2154

- ▶ Membership Questions?
 - ▶ bones@wftda.com

- ▶ Want to volunteer?
 - ▶ tarabyte@wftda.com





Thank
you