Request for Proposals

Europe Based Video Production Vendor for Quad Media, Inc.

Scope

Quad Media, Inc is seeking a vendor to provide live video coverage of the Women's Flat Track Roller Derby Association's tournaments in Europe. The ideal vendor will provide full service production capable of multi camera, switched video streamed to the WFTDA platforms from our events in various EU countries throughout the year.

About WFTDA & WFTDA.tv

The <u>Women's Flat Track Derby Association</u> (WFTDA) is the international governing body of women's flat track roller derby representing more than 450 member leagues on 6 continents. The mission of the WFTDA is to govern and promote the sport of flat track roller derby and revolutionize the role of women in sports through the collective voice of its member leagues around the world. The WFTDA sets the international standards for rankings, rules, and competition each year and provides guidance and resources to the sport of flat track derby.

<u>WFTDA.tv</u> is the organization's broadcast entity for live game coverage including the annual postseason tournaments (Continental Cups and International Playoffs & Championships) and on-demand archives. Since 2010, WFTDA Broadcasting has live streamed roller derby tournaments via private/pay-per-view platforms and public/free platforms including YouTube and Twitch. <u>Quad Media, Inc</u> has been selected to manage the 2020 WFTDA broadcast season and will work closely with broadcast vendors at all events.

Submission Guidelines and Schedules

This vendor application window will remain open until May 1, 2020. WFTDA would like to secure a production contract for an event as early as July 2020 and events already booked through October 2020.

Please describe your company and services, along with relevant experience in sports broadcasting. Include a preliminary quote for production expense meeting the requirements below on a daily or 3-day quote.

Requests for clarification should be sent to the appropriate contacts described below.

Electronic copies of the pricing proposal and work samples should be submitted to the contacts described below.

Contact Information

Submissions

All final submissions should be submitted electronically to <u>europevendor@quadmedia.tv</u>.

Requests for Clarification

Technical: All technical requests for clarification should be submitted to <u>benjamin@quadmedia.tv</u>

Operations/Organization: All other questions about WFTDA's operations can be submitted to <u>broadcast@wftda.com</u>.

General Vendor Requirements

The following describes general requirements for response. Please respond to each requirement individually. If a requirement is met in some manner other than that explicitly requested, describe how you meet that requirement.

- Must be an established business entity capable of legally operating in the European Union and United Kingdom.
- Must have experience in live, multi-camera video production.
- Ability to communicate in English and work with English contracts and specifications.
- Mobile production for on-location coverage in various countries and venues.
- Experience in hiring and managing local contract labor.
- Carry general liability insurance applicable to operating in public event spaces.
- Familiarity with EU broadcasting, copyright & IP laws including GDPR.
- Experience with RTMP streaming.
- Experience producing women's sports a plus.

Specific Production Requirements

The following describes the specific requirements for WFTDA.tv broadcast production.

- Live video production must be capable of achieving the look at format established by WFTDA.tv (see Samples below).
- Production equipment plan must include:
 - Video switcher for live program cut
 - 3-5 gameplay pan/tilt/zoom cameras, color matched
 - 1-2 static cameras for announcers and effects shots
 - Minimum 2 graphics inputs
 - Minimum 2 channel instant replay
 - Video playback
 - Audio inputs from announcer talent, sidelines, ambient

- Recording of live switch/program output and isolated camera records
- RTMP encode to web platform
- Video Format
 - 1080p minimum end to end resolution
 - 60fps prefered, 50fps allowed depending on show needs
- Tournaments are 2 or 3 consecutive days (Friday to Sunday) with 6 games per day for a total of 12 production hours per day. Events include a load in and setup day for video production.

Samples of Products

WFTDA has an established look and format of gameplay coverage. The ideal candidate will be able to match this look:

- "Playoff" Level: 4 gameplay camera, 4 channel instant replay: <u>https://youtu.be/kE7uXnc3x4U</u>
- "Cup" Level: 1 gameplay camera, no replay: <u>https://youtu.be/wOBYQr9ZH6g</u>